104301 Order / Rev: Orders Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Original Date / Rev: 07/16/12 / 09/05/12

Kevin Goodell VEGS Local

Agency

Name:

Order Type:

Buying Contact: Billing Contact:

750 Tam O Shanter

GENERAL

Las Vegas, NV 89109

Denny Weddle & Associates

Billing Type:

Primary AE:

Sales Office:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:05:00

Broadcast

Cash

15%

Advertiser

Name:

Priority:

Committee to Re-Elect Judge Bill Jans-

Demographic: **Product Codes:**

Revenue Codes:

A25-54

PLC26

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535,00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/1	2 09/30/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
				M-F 5-6a WakeL	lp w/Wagners								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek; 09/	17/12	09/23/12	MTWTF	1	\$185.00	0.00						
W	eek: 09/	24/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2	KSNV	10/22/1	2 11/04/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
				M-F 5-6a Wakel	lp w/Wagners								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/3	22/12	10/28/12	MTWTF	2	\$300.00	0.00						
W	eek: 10/	29/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3	KSNV	09/17/1	2 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
				Today Show									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/	17/12	09/23/12	MTWTF	2	\$550.00	0,00						
W	eek: 09/	24/12	09/30/12	MTWTF	1	\$550.00	0.00						
N 4	KSNV	10/22/1	2 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
				Today Show									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/:	22/12	10/28/12	MTWTF~~	1	\$600.00	0.00						
W	eek: 10/	29/12	11/04/12	MTWTF	1	\$600.00	0.00						
N 5	KSNV	09/17/1	2 09/30/12	M-F Today Show	III 4th IBM	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
				Today 4th Hour									

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\$1,750.00

\$900.00

2

Order / Rev: 104301

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

Alt Order #:
Flight Dates:

08/27/12 - 11/04/12

Product Desc: General Election

KSNV

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Davs	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
N 5 KSNV 09/17/12 09/30/12			10am-11am		:30	0	\$200.002	0.00 NM		\$800.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	Weekdays MTWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$200.00 \$200.00	Rating 0.00 0.00			·			
N 6 KSNV 09/17/12 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF~∽	:30	1	\$200.002	0.00 NM	3	\$600.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 1	<u>Rate</u> \$200.00 \$200.00	Rating 0.00 0.00						
N 7 KSNV 10/22/12 10/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	1	\$225.002	0.00 NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> MTWTF~~	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
N 8 KSNV 09/17/12 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	1	\$275.002	0.00 NM	5	\$1,375.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	MTWTF	1	\$275,00	0.00						
Week: 09/24/12 09/30/12	MTWTF	2	\$275.00	0.00						
Week: 10/01/12 10/07/12		0	\$0,00	0.00						
Week: 10/08/12 10/14/12		0	\$0.00	0.00						

Week: 09/24/12 09/30/12 MTWTF	2 \$275.00						
Week: 10/01/12 10/07/12	0 \$0,00	****					
Week: 10/08/12 10/14/12	0 \$0.00						
Week: 10/15/12 10/21/12	0 \$0.00						
Week: 10/22/12 10/28/12 MTWTF	1 \$275.00						
Week: 10/29/12 11/04/12 MTWTF	1 \$275,00						
N 9 KSNV 09/17/12 09/30/12 News 3 at 4 (1/2 hr)	CM 4-430p		- :30	Ο \$:	350.002	0.00 N	IN 4
News 3 at 4	OW 4-430P		30	υφ	390,002	0.00 N	IIVI
	<u>ts/Week</u> <u>Rate</u>	Rating					
Week: 09/17/12 09/23/12 MTWTF	2 \$350,00						
Spot Ch Date Range Description	Start/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Typ	<u>e</u>
2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr)	4-430p		MTWThF	:30	(\$350.00)	0.00 N	IМ
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30,	dam novo io ono be	sue"					
	•	ouij			(00=0 00)		
3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr)	4-430p		MTWThF	:30	(\$350.00)	0.00 N	IM
See MG 9.5,9.6,9.7,9.8	Amus marris !s au = le .						ı
[INCORRECT INVENTORY CODE; as of 7/30,	•	ourj			(40.55.00)		
5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR)	4-5pm		W	:30	(\$350.00)	0.00 N	iN
See MG 9.10 Illustration Code Servention							- 1
[Inventory Code Correction]	4.5			••			
6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR)	4-5pm		-T	:30	\$350.00	0.00 N	IM
(f) MG for 9.1,9.4,9.3,9.2							- 1
[Inventory Code Correction]							- 1
7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR)	4-5pm		F	:30	\$350.00	0.00 N	Mi
⊕ MG for 9.1,9.4,9.3,9.2							- 1
[Inventory Code Correction]							- 1
10 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR)	4-5pm		MTWThF	:30	\$350.00	0.00 N	lΜ
MG for 9.5 08/29							- 1
Week: 09/24/12 09/30/12 MTWTF	2 \$350.00	0.00	•				Į
Spot Ch Date Range Description	Start/End Time		<u>Weekdays</u>	Length	Rate	Rtg Typ	е
4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)	4-430p		MTWThF	:30	(\$350,00)		
See MG 9.5,9.6,9.7,9.8	,				(*/		
[INCORRECT INVENTORY CODE; as of 7/30, 4	4pm news is one ho	our]					I
8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR)	4-5pm	-	Th	:30	\$350.00	0.00 N	IM
(f) MG for 9.1,9.4,9.3,9.2	· -L		•		7550,00	0.00 11	·'''[
[Inventory Code Correction]							1
9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)	4-430p		MTWThF	30	(\$350.00)	O OO A	ina
See MG 9.11				.00	(Ψοσο-σο)	0.00 1	1141
[INCORRECT INVENTORY CODE] INCORRECT	T INVENTORY CO	DE					ı
11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 I	⊃ผ	:30	ቁ ვნი იი	0.00 N	ı, J
(1) MG for 9.9 09/26	4-0pm	(4.00 FIVI-4.30 I	W	.30	ტამს, Џ	0.00 N	IIVI
**************************************							_
N 10 KSNV 10/22/12 11/04/12 News 3 at 4 (1/2 hr)	CM 4-430p	MTWTF-	- :30	1 \$4	450.002	0.00 N	MI
M 0 -4 4							

News 3 at 4

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KSNV

Order / Rev: 104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Flight Dates: 08/27/

. Alt Order #:

08/27/12 - 11/04/12

Product Desc: General Election

General Election

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/22/12 11/04/12 News 3 at 4 (1/2 hr) N 10 KSNV CM 4-430p MTWTF--:30 \$450.002 0.00 NM \$900.00 News 3 at 4 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 MTWTF---1 \$450.00 0.00 Ch Date Range Description Start/End Time Length <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$450.00) 0.00 NM See MG 10.3.10.4 [PGM CHG = 4PM NEWS 1 HOUR] 3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$450.00 0.00 NM MG for 10.2,10.1 [ma] 4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$450.00 0.00 NM (f) MG for 10.2,10.1 imal Week: 10/29/12 MTWTF--11/04/12 \$450.00 0.00 Spot Ch Date Range **Description** Start/End Time Weekdays Length. Rate Rtg Type 2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---:30 (\$450.00) 0.00 NM See MG 10.3.10.4 [PGM CHG = 4PM NEWS 1 HOUR] N11 KSNV 09/17/12 09/30/12 Face to Face w/ RaistonCM 730-758pm MTWTF--:30 \$400.002 0.00 NM \$1,200.00 Face to Face w/ J.Ralston Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$400.00 0.00 Week: 09/24/12 09/30/12 MTWTF-~ \$400.00 0.00 N12 KSNV 10/22/12 10/28/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$450.002 0.00 NM \$450.00 Face to Face w/ J.Raiston Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF--\$450.00 0.00 N 13 KSNV 09/17/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$250,002 0.00 NM 3 \$750.00 Tonight Show Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF--\$250.00 0.00 N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF~~ :30 \$275.002 0.00 NM 2 \$550.00 Tonight Show Weekdays End Date Start Date Spots/Week <u>Rate</u> Rating MTWTF-~ Week: 10/22/12 10/28/12 \$275.00 1 0.00 Week: 10/29/12 11/04/12 MTWTF ---\$275.00 0.00 1 N 15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM 136-205am MTWTF--:30 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 MTWTF~~ \$40.00 0.00 N16 KSNV 09/17/12 09/30/12 News 3 Today - SATURIDM 9am-930am :30 \$275.002 0.00 NM \$1,100.00 News 3 Today - SAT Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S-2 \$275.00 0.00 ----S-Week: 09/24/12 09/30/12 2 \$275.00 0,00 Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 (\$275.00) 0.00 NM See MG 16.5,16.6 [PGM CHG = GOLF] 4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 (\$275.00) 0.00 NM See MG 16.5.16.6 [PGM CHG = GOLF] 5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am :30 -----Sa--\$275.00 0.00 NM (f) MG for 16.4,16.3 [mg] 6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 \$275.00 0.00 NM (f) MG for 16.4,16.3 [mg] Ν 11/04/12 CM 1 2 0.00 NM \$600.00

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Totals

47

\$14,760.00

104301 Order / Rev: Advertiser: Committee to Re-Elect Judge Bill Janser ..Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/22/12 News 3 Today - SATURD 9am-930am \$300.00 News 3 Today - SAT Start Date End Date

<u>Rate</u>

\$300.00

\$300.00

Rating

0.00

0.00

Weekdays

----S-

----S-

10/28/12

11/04/12

Week: 10/22/12

Week: 10/29/12

Spots/Week